



VACATION CONCEPTS



P.O. Box 21, Arroyo Grande, CA., 93421
(805) 489-2725 (800) 654-9965

BAR PROMOTIONS

SPORTS MAKE GOOD PROMOTIONS

It doesn't matter, FOOTBALL, HOCKEY, BASKETBALL, OR BASEBALL. All sports are great promotional opportunities. It's easy too, simply hand out "Numbered" tickets to your customers every time they come in your bar. Tell them that on certain nights, (pick slow ones) you'll have a vacation give-a-way during the evening. Perhaps you can offer some snacks and create a "Party Atmosphere". It doesn't take much to get big profits, except a little imagination. Give it a try!

DARTS, POOL, KARAOKE CONTESTS – WHAT ABOUT HOLIDAYS

Vacations make great prizes for Darts, Pool or Karaoke Contests. Holiday promotions are FUN: Halloween, New Year's, Valentine's Day, St. Patrick's Day, Start of Summer, End of Summer...How about employee recognition and Holiday Gifts.

SLOW NIGHT PROMOTION

Do you have a slow night? This might make it one of your better nights. Select your slowest night. Pick up a roll of double tickets. One week in advance, give tickets to everyone who comes in, simply let them know you are giving away a vacation package at 10 PM on ?...but, the WINNER MUST BE PRESENT TO WIN. Most will come in after work and stay until the drawing. Your cost amounts to the cost of the tickets and only \$44.50 per week for the vacation package.

3 DAY 2 NIGHT VACATION PACKAGE IS \$49.50 (covers 2 adults for entire stay)

OUR MINIMUM ORDER IS 10 VACATION PACKAGES

There is a \$ 22.50 shipping and handling charge on all orders

Vacation Concepts provides real vacations. Each package covers two adults for the entire stay. Recipients pay no room tax and are not subject to any obligations. Each package is good for one full year from date of purchase. Vacations are valid Sunday through Thursday. Recipients may choose from any of our 24 locations. The Tri-Counties Better Business Bureau of San Luis Obispo, can provide a report confirming Vacation Concepts as a member in good standing in the business community of San Luis Obispo County. Our vacations are not intended for groups.

