



VACATION CONCEPTS



P.O. Box 21, Arroyo Grande, CA., 93421

(805) 489-2725 (800) 654-9965

Visit our Booth, # 2649
31st International Nightclub & Bar
Convention, March 5 – 6, 2002
Las Vegas

RESTAURANT PROMOTIONS

MULTIPLE WEEK PROMOTIONS **AND WORK OF MOUTH MAKE**

PROMOTION IS “FOR THE MONTH OF MARCH DINE HERE ONCE PER WEEK AND RECEIVE A 3-DAY/2-NIGHT VACATION PACKAGE TO LAS VEGAS, LAUGHLIN, LAKE TAHOE”!

DARTS, POOL, KARAOKE CONTESTS – WHAT ABOUT HOLIDAYS

NOTE TO PROSPECT: CAN'T LOSE - THESE CUSTOMERS WILL BRING FRIENDS, THEY WILL DINE THERE WHEN THEY WOULDN'T OTHERWISE, IN SOME CASES WILL ONLY MAKE IT 2-3 TIMES, NO HASSLE IN TRACKING THIS AS THEIR RECEIPTS WILL BE VERIFICATION AND THEY *“MUST HAVE RECEIPTS”*

SLOW NIGHT PROMOTION

NOTE ALSO THAT “WORD OF MOUTH” IS BEST AND LEAST EXPENSIVE FORM OF ADVERTISING AND THAT EXTENDED PROMOTIONS (WEEKLY AND MONTHLY) PROVIDE GREATEST PROFIT POTENTIAL.

3 DAY 2 NIGHT VACATION PACKAGE IS \$49.50 (covers 2 adults for entire stay)

OUR MINIMUM ORDER IS 10 VACATION PACKAGES

There is a \$ 20.00 shipping and handling charge on all orders

Vacation Concepts provides **real vacations**. Each package covers two adults for the entire stay. Recipients pay no room tax and are not subject to any obligations. Each package is good for one full year from date of purchase. Vacations are valid Sunday through Thursday. Recipients may choose from any of our 24 locations. The Tri-Counties Better Business Bureau of San Luis Obispo, can provide a report confirming Vacation Concepts as a member in good standing in the business community of San Luis Obispo County. Our vacations are not intended for groups.

